



美國南新罕布夏大學

Southern New Hampshire University

網址 : <http://www.snhu.edu/>

地址 : 2500 N River Rd, Hooksett, NH 03106 美國

主校區 : 2500 North River Road Manchester, NH 03106

創建時間 : 1932 年

學校類型 : 私立大學

學生人數 : 校園(campus)3,000 多名學生及超過 90,000 名在線學生(online)

學位設置及學制：

分為校園專業及在線學位。學位包括：大學本科、碩士、博士、證書課程。

專業設置：

該校提供 40 種學士主修，由幾間學校組成：文理學校、企管學校、教育學校、社區經濟發展學校。校園專業主要類別包括：會計、航空、藝術與設計、商業、法律、教育、工程、金融、信息技術、數學與科學、心理學等。

大學簡介：

南新罕布夏大學 (Southern New Hampshire University, 簡稱 SNHU) 是一所位於美國新罕布夏州曼徹斯特的私立大學。該校於 1932 年創校。根據 2010 年的美國新聞與世界報導，南新罕布夏大學為美國北部第三級大學。該校是美國少數幾間有被歐洲企管教育評議會認證的大學。在高等學府林立的美國新英格蘭地區中，SNHU 被列為是北新英格蘭地區最好的商業教育機構，其中該校的 M. B. A 專業和在線教育項目曾贏得了 "Best of Business Award" 最佳商業教育的榮譽。

南新罕布夏大學是一所非營利性，地區認可的大學，擁有 80 年的歷史，為在線和校園的學生提供高質量的教育。位於新罕布夏州曼徹斯特的佔地 300 英畝的校園擁有 3,000 多名學生，還為超過 90,000 名在線學生提供價格合理的學位課程。

學士課程



<https://www.snhu.edu/online-degrees/bachelors>

Undergraduate Major

Business Administration (International Students) (BBA)

工商管理（國際學生）（BBA）

Program Highlight

Gain In-Depth Business Knowledge with this Specialized Business Administration Major at SNHU

The 3+1 **Bachelor of Business Administration** program is designed as a degree pathway for two groups of students who would like to become business administration majors:

- Students who have completed three-year diplomas with the equivalent of 90 credits
- Students in four-year bachelor's degree programs who want to earn a bachelor's degree from a U.S. university, and, in cases where we have cooperative agreements, earn degrees from both universities

課程重點

通過 SNHU 的專業工商管理專業獲得深入的商業知識

3 + 1 工商管理學士學位課程旨在為兩組希望成為工商管理專業的學生提供學位課程

- 已完成三年課程並相當於 90 學分的學生
- 希望獲得美國大學學士學位的四年制學士學位課程的學生，如果我們有合作協議，則可獲得兩所大學的學位

Curriculum

SNHU requires 120 credits to complete our bachelor's degree in business administration. Students who have at least 90 completed credits from another college or university (of which 30 must be in business) can complete their final year at SNHU and earn a Bachelor's of Business Administration. Southern New Hampshire University requires an additional 30 credits to complete our bachelor's degree.

The additional requirements for courses are very flexible and call for at least five general education courses, including two English composition courses. All English requirements must be fulfilled by providing TOEFL, IELTS, or PTE scores. Students needing further intensive English will require additional coursework.

Another five courses must be in business. One required course will be Strategic Management, along with four upper-level business classes, which may be chosen from accounting, finance, hospitality,

organizational leadership, marketing, operations and project management, international business or IT. Any prerequisites for these advanced-level courses would have to be met as additional courses.

課程

SNHU 需要 120 個學分才能完成我們的工商管理學士學位。擁有至少 90 個來自其他學院或大學的學分（其中 30 個必須經營）的學生可以在 SNHU 完成最後一年並獲得工商管理學士學位。南新罕布什爾大學需要額外的 30 學分才能完成我們的學士學位。

課程的額外要求非常靈活，需要至少五門普通教育課程，包括兩門英語作文課程。必須通過提供托福，雅思或 PTE 分數來滿足所有英語要求。需要進一步強化英語的學生需要額外的課程。

另外五門課程必須開展業務。一門必修課程將是戰略管理，以及四個高級商務課程，可從會計，金融，酒店，組織領導，營銷，運營和項目管理，國際商務或 IT 中選擇。這些高級課程的任何先決條件都必須作為附加課程來滿足。

Courses To Prepare You For Your Career

SNHU's bachelor's in business administration program includes:

General education

Degree-specific courses

為您的職業做好準備的課程

SNHU 的工商管理學士學位課程包括：

普通教育

學位課程

General Education Program

Our programs are designed to equip you with the skills and insights you need to move forward. In recent years, employers have stressed the need for graduates with higher order skills - the skills that go beyond technical knowledge - such as:

- Writing
- Communication
- Analysis
- Problem solving

All bachelor's students are required to take general education classes. Through foundation, exploration and integration courses, students learn to think critically, creatively and collaboratively, giving you the edge employers are looking for.

通識教育計劃

我們的課程旨在為您提供前進所需的技能和見解。近年來，雇主強調需要具有更高階技能的畢業生 - 超越技術知識的技能 - 例如：

- 寫作
- 通訊
- 分析
- 解決問題

所有學士學生都必須參加普通教育課程。通過基礎，探索和整合課程，學生學會批判性地，創造性地和協作性地思考，為您提供雇主所期待的優勢

[View Full Curriculum in the Catalog](#)

Description

The past two decades have generated unparalleled change in business, industry and society. Emerging trends suggest that change is going to continue to be rapid, unpredictable at times and frequently disruptive. As business and society have grown more complex, the demand for trained managers and leaders has increased. Managers no longer can make business decisions based on hunches or look to old solutions to solve new problems. Students in the Business Administration Program will learn how to be leaders and managers in this ever-changing and hectic business environment. Southern New Hampshire University's Business Administration Program emphasizes leadership, communication, accounting, behavioral dynamics and quantitative analysis. These business and management skills, when complemented with the solid foundation provided by the B.A./B.S. Core courses, enable students to become successful managers.

[查看目錄中的完整課程](#)

描述

過去二十年在商業，工業和社會方面產生了前所未有的變化。新興趨勢表明，變化將繼續迅速，有時無法預測並且經常具有破壞性。隨著商業和社會變得越來越複雜，對訓練有素的管理者和領導者的需求也在增加。管理人員不再能夠根據預感做出業務決策，也不會尋求舊解決方案來解決新問題。工商管理課程的學生將學習如何在這個不斷變化和忙碌的商業環境中成為領導者和管理者。南新罕布什爾大學的工商管理課程強調領導力，溝通，會計，行為動態和定量分析。這些業務和管理技能，輔以 BA / BS 提供的堅實基礎。

Program Outcomes

1. Interpret business & societal trends in historical, political, economic, financial, social, cultural, geopolitical, technological context for purpose of leading a business unit.
2. Apply cross-cultural awareness & sensitivity designed to facilitate the creation of shared values, attitudes, beliefs.
3. Apply social and emotional awareness for the purpose of fostering shared leadership, group process, organizational learning.
4. Integrate ethical principles & core personal values into business decision-making.
5. Employ change management theories & concepts in various organizational contexts.

計劃成果

1. 解釋歷史，政治，經濟，金融，社會，文化，地緣政治和技術背景下的商業和社會趨勢，以引導業務部門。
2. 運用跨文化意識和敏感性，旨在促進共同價值觀，態度和信仰的創造。
3. 運用社會和情感意識，以促進共享領導，小組過程，組織學習。

4. 將道德原則和核心個人價值觀融入業務決策中。
5. 在各種組織環境中應用變革管理理論和概念。

Requirements

Transfer Requirements

90 Total Credits

- Complete all of the following

This program is for international students only. Students must have an approved 90 university credits, equivalent 3.0 GPA (out of 4.0), and acceptable TOEFL and IELTS scores to enter this program.

90 credit(s).

要求

轉移要求

90 總學分

- 完成以下所有操作

該計劃僅面向國際學生。學生必須擁有 90 個大學學分，相當於 3.0 GPA (4.0 分)，以及可接受的托福和雅思成績才能進入該課程。

90 學分。

Foundation Courses

0 Total Credits

- Complete:

- [ENG070](#) - Academic Writing and Research Skills (3)
- [ENG071](#) - Critical Reading Skills (3)
- [ENG072](#) - Grammar Workshop (3)
- [ENG099I](#) - Fundamentals of Writing for International Students (3)

基礎課程

0 學分

- 完成：

- [ENG070](#) - 學術寫作和研究技巧 (3)
- [ENG071](#) - 批判性閱讀技巧 (3)
- [ENG072](#) - 語法工作坊 (3)
- [ENG099I](#) - 留學生寫作基礎 (3)
-

General Education Courses

15 Total Credits

- Complete all of the following

- 15 credit(s) from: [General Education](#)

Must include:

- [ENG120](#) - College Composition I (3)
- [ENG200](#) - Sophomore Seminar (3)

- One (1) General Education course must be from Social and Behavioral Sciences (ESBS). ECO courses are excluded from this section.
- One (1) General Education course must be from Fine Arts and Humanities (EFAH).
- One (1) General Education course must be from Science, Technology, and Mathematics (ESTM).

通識教育課程

15 學分

- 完成以下所有操作
 - 15 學分來自：[通識教育](#)
必須包括：
 - [ENG120](#) - 大學作文 I (3)
 - [ENG200](#) - 二年級研討會 (3)
 - 一(1)門普通教育課程必須來自社會和行為科學(ESBS)。ECO 課程不在本節中。
 - 一(1)門普通教育課程必須來自美術與人文科學(EFAH)。
 - 一(1)門普通教育課程必須來自科學，技術和數學(ESTM)。
 -

Major Courses

16 Total Credits

- Complete all of the following
 - 4 credit(s) from the following:
 - [SB405](#) - Integration and Application of Business IV (2 - 5)
 - 12 credit(s) from subject(s): ACC, BUS, ECO, FIN, HOS, IT, OL, INT, MKT, QSO, or SPT within the range of course numbers 300 - 499

主要課程

16 學分

- 完成以下所有操作
 - 以下 4 個學分：
 - [SB405](#) - 業務 IV 的整合和應用 (2 - 5)
 - 來自主題的 12 個學分：ACC, BUS, ECO, FIN, HOS, IT, OL, INT, MKT, QSO 或 SPT，課程編號為 300 - 499

Grand Total Credits: 121

總學分：121

線上申請(因姊妹校協議，該校可提供獎學金，故線上申請前請先洽國際處國合組)

<https://www.snhu.edu/campus-majors/undergraduate/bba-business-administration>

Liberal Arts (BA)3+1

文學專業 (BA) 3 + 1

<https://www.snhu.edu/campus-majors/undergraduate/ba-liberal-arts>

Program Highlight

Think Critically with a Liberal Arts from SNHU

The 3+1 **Bachelor of Arts in Liberal Arts** program at SNHU is designed specifically for international students who want to earn a degree in the United States. Students who have earned 90 credits from an approved institution abroad may enter this program, during which they will earn 31 additional credits to complete a 121-credit degree as a Liberal Arts major.

The Liberal Arts program emphasizes critical thinking skills and a broad range of education topics. The goal of a Liberal Arts degree is not to prepare students for any one specific job or career, but to help students grow as individuals and better prepare them to enter any field, no matter what their career goals may be.

課程重點

從 SNHU 獲得文科學位的批判性思考

SNHU 的 3 + 1 **文科學士學位**課程專為希望在美國獲得學位的國際學生而設計。從國外認可機構獲得 90 學分的學生可以參加該計劃，在此期間，他們將獲得 31 個額外學分，以完成 121 個學分的文科專業。

人文科學課程強調批判性思維技能和廣泛的教育主題。文科學位的目標不是讓學生為任何一個特定的工作或職業做好準備，而是幫助學生成長為個體，更好地為他們進入任何領域做好準備，無論他們的職業目標是什麼。

Curriculum

SNHU requires 121 credits to complete our bachelor's degree in Liberal Arts. Students must arrive with at least 90 completed credits from an institution outside the United States that is recognized as part of the system of higher education of that country and a GPA of at least 3.0, and can complete their final year at SNHU and earn a Bachelor's of Liberal Arts. Southern New Hampshire University requires an additional 31 credits to complete the degree program.

Please note that all English requirements must be fulfilled by providing TOEFL, IELTS, or an approved English language proficiency score. The list of approved English language proficiency scores can be found at the [International Admission requirement](#) page in Step 3B. Students needing further intensive English will require additional coursework.

課程

SNHU 需要 121 學分才能完成文科學士學位。學生必須至少獲得 90 個完成學分，這些學分來自美國以外的機構，該機構被認可為該國高等教育體系的一部分，GPA 至少為 3.0，並且可以在 SNHU 完成最後一年並獲得學士學位。文科。南新罕布什爾大學需要額外的 31 學分才能完成學位課程。

請注意，所有英語要求必須通過提供托福，雅思或經批准的英語語言能力分數來滿足。已獲批准的英語語言能力分數列表可在步驟 3B 的國際入學要求頁面中找到。需要進一步強化英語的學生需要額外的課程。

Courses To Prepare You For Your Career

SNHU's bachelor's in liberal arts program includes:

- General education
- Degree-specific courses

為你的職業做好準備的課程

SNHU 的文科學士學位課程包括：

- 普通教育
- 學位課程

General Education Program

Our programs are designed to equip you with the skills and insights you need to move forward. In recent years, employers have stressed the need for graduates with higher order skills – the skills that go beyond technical knowledge – such as:

- Writing
- Communication
- Analysis
- Problem solving

All bachelor's students are required to take general education classes. Through foundation, exploration and integration courses, students learn to think critically, creatively and collaboratively, giving you the edge employers are looking for.

通識教育計劃

我們的課程旨在為您提供前進所需的技能和見解。近年來，雇主強調需要具有更高階技能的畢業生 – 超越技術知識的技能 – 例如：

- 寫作
- 通訊
- 分析
- 解決問題

所有學士學生都必須參加普通教育課程。通過基礎，探索和整合課程，學生學會批判性地，創造性地和協作性地思考，為您提供雇主所期待的優勢。

View Full Curriculum in the Catalog

Description

This is a degree aimed at a student population from abroad. It is a 3+1 program for students who are earning a major at their home institution and want simultaneously to earn a degree from the U.S. It is possible to do so at Southern New Hampshire University through a BA in Liberal Arts. The student enters the program with 90 credits from an approved institution abroad and adds 31 credits from SNHU to complete a 121-credit degree as a Liberal Arts major.

查看目錄中的完整課程

描述

這是一個針對來自國外的學生群體的學位。這是一個 3 + 1 課程，適合在本科學習並希望同時獲得美國學位的學生。可以通過文科學士學位在南新罕布什爾大學學習。學生從國外認可的機構獲得 90 學分，並從 SNHU 增加 31 學分，完成 121 學分的文科專業。

Program Outcomes

1. Analyze artifacts representing various local, national, and/or global cultures
2. Practice the systematic study of social relations, human experiences, and patterns of change
3. Reason and solve quantitative and qualitative problems
4. Demonstrate proficiency of the conventions of Standard English including grammar, spelling, punctuation and mechanics
5. Employ oral presentation skills, including the use of appropriate verbal and nonverbal skills
6. Locate relevant information using multiple modes of inquiry
7. Identify a developing sense of self as a learner
8. Distinguish the practical and intellectual characteristics of a liberal arts discipline
9. Appraise the value of multiple perspectives in order to work in complex and diverse environments

計劃成果

1. 分析代表各種地方，國家和/或全球文化的文物
2. 實踐社會關係，人類經歷和變革模式的系統研究
3. 理由和解決定量和定性問題
4. 展示標準英語慣例的熟練程度，包括語法，拼寫，標點符號和機制
5. 使用口頭表達技巧，包括使用適當的口頭和非口頭技能
6. 使用多種查詢模式查找相關信息
7. 確定作為學習者的自我發展感
8. 區分文科學科的實踐和知識特徵
9. 評估多個視角的價值，以便在復雜多樣的環境中工作

Requirements

Transfer Requirements

90 Total Credits

- Complete all of the following

NOTE: This program is only for international students who must have 90 approved university credits, 3.0 out of 4.0 GPA, and acceptable TOEFL and IELTS scores.

90 credit(s).

要求

轉移要求

90 總學分

- 完成以下所有操作

注意：此課程僅適用於必須擁有 90 個經過批准的大學學分，4.0 個 GPA 中 3.0 個以及可接受的托福和雅思成績的國際學生。

90 學分。

Foundation Courses

0 Total Credits

- Complete:
 - ENG070 – Academic Writing and Research Skills (3)
 - ENG071 – Critical Reading Skills (3)
 - ENG072 – Grammar Workshop (3)
 - ENG099I – Fundamentals of Writing for International Students (3)

基礎課程

0 總學分

- 完成：
 - ENG070 – 學術寫作和研究技巧 (3)
 - ENG071 – 批判性閱讀技巧 (3)
 - ENG072 – 語法工作坊 (3)
 - ENG099I – 留學生寫作基礎 (3)

General Education Courses

18 Total Credits

- Complete all of the following
 - 18 credit(s) from: [General Education](#)
 - Must include:
 - ENG120 – College Composition I (3)
 - ENG200 – Sophomore Seminar (3)
 - One (1) General Education course must be from Mathematics (FMAT).
 - One (1) General Education course must be from Fine Arts and Humanities (EFAH).
 - One (1) General Education course must be from Social and Behavioral Sciences (ESBS).
 - One (1) General Education course must be from Science, Technology, and Mathematics (ESTM).

通識教育課程

18 總學分

- 完成以下所有操作
 - 18 學分來自：[通識教育](#)
 - 必須包括：
 - ENG120 – 大學作文 I (3)

- [ENG200](#) - 二年級研討會 (3)
 - 一 (1) 門普通教育課程必須來自數學 (FMAT)。
 - 一 (1) 門普通教育課程必須來自美術與人文科學 (EFAH)。
 - 一 (1) 門普通教育課程必須來自社會和行為科學 (ESBS)。
 - 一 (1) 門普通教育課程必須來自科學，技術和數學 (ESTM)。

Concentration Courses

12 Total Credits

- 12 credit(s) from the following type of course(s):
An approved subject with a minimum of two (2) courses within in the range of course numbers 200 - 499

專業課程

12 總學分

- 來自以下類型課程的 12 個學分：
最少兩 (2) 門課程的認可科目，課程編號為 200 - 499

Grand Total Credits: 120

總積分：120

線上申請(因姊妹校協議，該校可提供獎學金，故線上申請前請先洽國際處國合組)

<https://www.snhu.edu/campus-majors/undergraduate/ba-liberal-arts>